# TABLE OF CONTENTS

Page

Title Page 1

APPROVAL SHEET 2

Acknowledgement 3

Abstract 4

TABLE OF CONTENTS 5

LIST OF FIGURES 8

LIST OF TABLES 10

CHAPTER

1 INTRODUCTION

Situational Analysis 11

Objectives of the Study 17

Importance of the Study 18

Scope and Delimitation 19

Definition of Terms 20

2 REVIEW OF RELATED LITERATURE AND SYSTEM

Foreign Literature & Studies 23

Local Literature & Studies 27

Synthesis of Review of Related Literature 29

3 METHODOLOGY

Project Framework 30

Project Design 32

Population and Locale of the Study 40

Data Instrumentation 42

Tools for Data Analysis 44

Tools for System Development 46

Description of Initial Prototype 49

The Proposed Implementation Plan 53

4 RESULTS AND DISCUSSION

Current Process in Tourism Office System 55

Difficulties Encountered in the Current System of Tourism Office 60

Features of the Proposed System 61

Acceptability Test of the Proposed System 69

5 SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS

Summary 78

Findings 76

Conclusions 76

Recommendations 78

APPENDICES

A Gantt Chart 79

B Workplan 80

C Letter to Conduct Studies 81

D Interview Guide 83

E Use Case Diagram 84

F Use Case Description 87

G Entity Relationship Diagram 94

H Data Dictionary 95

I Acceptability Questionnaire 101

J Tabulation of Results 103

K List of Registered Establishments 111

REFERENCES 117